VIP Application Form (Please print clearly)

Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Date _____

Name: _____

Street address: _____

Suburb: _____

City: _____ Postcode: _____

Date of Birth: _____

Daytime Phone (include area code): ( ) _____

Email: _____

The Coffee Club
Store most frequented: _____

Please note that by providing your email address *The Coffee Club* may email you with promotions and offers from time to time.

Twelve Month Membership Fee
$25.00 includes GST

☐ Enclosed is my Cheque/Money Order for $25.00.
(made payable to "The Coffee Club")

OR

☐ Please charge my Credit Card the total amount of $25.00.
Please specify Credit Card type: ☐MasterCard ☐Visa

Credit Card Number (please fill in):

Name on Credit Card: _____

Credit Card Expiry Date: _____

Signature: _____

THE COFFEE CLUB®
Where will I meet you?

Please post completed forms to:
The Coffee Club VIP
PO Box 78-203,
Grey Lynn, 1245
Auckland
Please allow at least 4 weeks for processing.

The VIP Club & Membership Benefits

So you've come to enjoy the '*Good Food, Great Service and Excellent Coffee*' in our cafes and restaurants and are looking to enjoy the experience more often, with great benefits? Look no further than The VIP Club, New Zealand's most generous loyalty program that rewards you EVERY TIME you visit!

At *The Coffee Club*, we not only want you to enjoy your experience, and the welcoming relaxed atmosphere, but we want you to become a part of our community, and see you more often!

By becoming a part of *The Coffee Club* family, you will enjoy the following benefits upon presentation of your membership card:

Buy one hot Beverage, get one FREE*

This offer applies everyday and includes all hot beverages excluding liqueur coffee. The higher priced beverage will be charged. Limit of 2 free beverages per visit.
(FREE HOT BEVERAGE TO BE RECEIVED AT TIME OF PURCHASE)

10% Discount*

When you visit us on Monday, Tuesday or Wednesday, you'll enjoy 10% discount off the cardholders total bill (includes your guests if paying on the cardholders transaction) excluding any free beverages offered with presentation of this card.

The chance to win great prizes*

Print your name, phone number and VIP card number of the back of your receipt and place it in the VIP entry box. Winners and prizes will be displayed on each store's VIP Winners Board each month.